BOOKSMART

A PUBLISHING WORKSHOP WITH THE WRITE STUFF TO GET YOUR BOOK OUT THERE!

AGENDA

- Introductions
- Overview
- Types of Editing

- Design Considerations
- Marketing your book
- **Q** & A

HOW WE DIFFER FROM OTHER PUBLISHERS - AT A GLANCE

| | DAMIANOS | SELF | TRADITIONAL |
|---|----------|------|-------------|
| A-la-carte services | | | |
| You own the rights to your book | | | |
| You don't need a literary agent | | | |
| Real people to talk to | | | |
| You can sell wholesale | | | |
| Aligned with second largest POD (print on demand) printer in country | | | |
| Print only services | | | |
| POD with national distribution via Amazon, and our distributor | | | |
| You may order as few as one book or many | | | |
| Higher royalty rates | | | |
| Variety of choices in book sizes | | | • |
| In-house designer, editor, and marketing | | | |
| Competitive rates | • | | |
| Quick turnaround time | | | |



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